



Shareholder Dividend Reinvestment and Stock Purchase Plan

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Pre-authorized debits now available for Optional Cash Payments (Canadian residents only)

BCE is pleased to announce that eligible Canadian shareholders participating in its Shareholder Dividend Reinvestment and Stock Purchase Plan (the “Plan”) will now be given the opportunity to purchase additional Common Shares through Optional Cash Payments (“OCP”) by pre-authorized debit (“PAD”) of their bank account.

If you are making an OCP for the first time, please complete an OCP form and a participant declaration form.

If you are a Canadian resident and would like to enroll in the PAD service for a one-time OCP or recurring automatic quarterly OCPs, please see the checklist and related forms available at: <http://www.tsxtrust.com/bce/drip>

The completed form(s) and cheque(s), as applicable, must be returned by mail to:

TSX Trust Company, 301 – 100 Adelaide St. West, Toronto, Ontario M5H 4H1

If you have additional questions or require assistance to complete the form(s), please contact TSX Trust Company at 1-800-561-0934 (toll free in Canada and the United States) or bce@tmx.com.